

# **AdSense Money Maker Premium**

## **Easy User Guide**

1.1. Introduction

1.2. Before Starting

2.1. Installation

3.1. Administration Interface and Administrator Features

3.2. General Settings -> Main Settings

3.3. General Settings -> Content Management

3.4. General Settings -> Ads Serving

3.5. General Settings -> Style & Templates

3.6. General Settings -> Privacy Policy

4.1. Keywords Management -> Add New Keywords

4.2. Keywords Management -> Manage Keywords

4.3. Keywords Management -> Delete ALL Keywords

4.4. Keywords Management -> Keywords Filter

5.1. Links Management -> Add New Links

5.2. Links Management -> Manage Links

6.1. Advanced Settings -> RSS Pinger

6.2. Advanced Settings -> Cloaking Engine

7.1. Auto Keywords Plugin

7.2. RSS Content Module

7.3. YouTube Content Module

8.1. Google Sitemaps Generator

9.1. Configuring Links Exchange Mailer

10.1. Using Templates and Custom Functions

11.1. License Validation

12.1. Additional Notes

## 1.1 Introduction

Dear Customer,

Thank you for ordering AdSense Money Maker – next generation automated website building tool. AdSense Money Maker is 100% automated website builder not only for AdSense, but also for adult programs and affiliate programs based websites, which will your revenue dramatically.

Developed strictly for internal use on 2005 and released for several beta testers on early 2006, AdSense Money Maker received very positive feedback and I was flooded with emails like "Please release final version of AdSense Money Maker as soon as possible", "I need this tool badly, please make it available to the public" and similar. However, it was still in beta... Finally, improved version of this tool (named "AdSense Site Builder" previously) was released to the public on 2006. Since then, AdSense Money Maker is improved month by month to deliver the best results possible. Enjoy - today you have the software which was used by big guys for years and made them rich. It's your time!

To use AdSense Money Maker, your server must have cPanel, Apache + PHP, and Zend Optimizer installed. To enjoy all great benefits of this tool, your server should have CURL module enabled as well (many hosting companies provide all these modules by default). I suggest ordering reseller package (so you may host unlimited domains) from DimeReseller ( <http://www.dimereseller.com/> ) or Lotosus ( <http://www.lotosus.com/> ), because these companies have 100% AdSense Money Maker compatible and highly optimized servers (what ensures you will get the best results possible) and provide great support for customers.

## 1.2 Before Starting

If you experience any problems installing software, be sure to visit our knowledgebase at <http://adsenseboy.com/support/index.php? m=knowledgebase& a=view> and search for problem description before submitting support ticket.

If your installer does not work properly, your cronjob does not function, or you have any other issues, you may find complete information about these issues on knowledgebase. Using knowledgebase is **always faster** than contacting support team!

Surely, your order comes with excellent customer assistance, so please be sure to read support desk rules below to get the best service possible. Because AdSense Money Maker is very popular, it's natural I receive many support tickets and suggestions every day. If you don't receive a reply to your support ticket, probably solution to your issue is listed in knowledgebase already, and you should check it first. Finally, here are very simple rules to follow when submitting support requests:

Do not send support requests to sales email. Please always use support desk at <http://www.adsenseboy.com/support/>. All support requests sent to sales email will be ignored.

Do not resubmit multiple support requests – they will be ignored (including not only duplicated, but also original request).

Submit new ticket for new issues. For example, if your problem was solved, but you have a new problem after some time, do not update your old ticket. Submit new ticket for each new issue you experience. However, if old issue is still not resolved, please update your old ticket instead of submitting new one.

Well, that's all. Just follow these rules and enjoy phenomenal customer service!

**NEW!!! VIDEO TUTORIALS!!!** If you have problems installing AdSense Money Maker, check out video tutorials at <http://www.adsenseboy.com/VideoTutorial.zip> for step-by-step instructions installing software.

Also never copy/paste cronjob commands from this user guide to your control panel when configuring cronjobs. Depending on your PDF reading software, cronjob commands may get corrupted and cause problems later (even if they look fine visually). Please always enter all cronjob commands manually.

OK, enough chit-chat, let's get started!

## 2.1 Installation

Installation of AdSense Money Maker is very fast and simple. Upload all files in binary mode to your server. Chmod "bad\_keywords\_amm.txt", "config.amm.php", "licence5.amm.dat", "paypopup\_code.php", "rss\_list\_amm.txt" and "sitemap.xml" files to 777 using FTP client.

Login to your cPanel (or any other hosting panel which comes with your server), setup new MySQL database, MySQL username and MySQL password. Do not forget to add this user to your new MySQL database and grant all privileges for him. Finally, open [http://www.yourdomain.com/amm\\_install/install.php](http://www.yourdomain.com/amm_install/install.php) and launch installation wizard.

**ATTENTION!** If you get error message "Unable to read XXX bytes at line 0" or similar message (where XXX can be any number), it means you did not upload files in binary mode. Please delete all uploaded files, configure your FTP client to upload all files in BINARY mode and re-upload everything again.

Installation is extremely fast and simple. You will be asked to enter MySQL connection details (database name, username and password), website details (like website name, description, URL and keywords.). Finally, click "*Complete Installation*" button. If you will enter AdSense publisher ID during installation, AdSense ads will be activated automatically. You will see a message informing about finished installation.

If any errors will be detected, message with more details will be displayed. If you get any errors, please double-check your settings (especially MySQL connection details). AdSense Money Maker installer is bugs-free, and the only thing that can prevent installer from working – wrong configuration. So double-check everything once again.

As soon as installer will finish its job (it takes 1-2 seconds only), you will be asked to enter keywords which will be used to build internal pages for your website.

Example: if you add 2 keywords "apple ipod" and "apple iphone", your website will contain 2 pages total: one page about apple ipod, and other page about apple iphone. Enter as many keywords as you want (recommended values are between 500 and 15.000 – feel free to experiment and find the best values for you). Make sure you do not add any empty lines. That's all, installation is finished. Easy, isn't it?

To prevent remote users from getting access to your admin panel, administration interface is protected with password. Default username for administration interface is **admin** and password is **adsenseboy**. It's highly recommended to change admin password by logging on to admin panel and clicking Change Password right after installation.

Now you must delete amm\_install directory to prevent other users from screwing up your configuration.

### 3.1 Administration Interface and Administrator Features

AdSense Money Maker comes with powerful administration panel which is located at `yourdomain.com/amm_admin/`. Following chapters will describe options and features available in administration interface.

### 3.2 General Settings -> Main Settings

Main Settings tab contains main website options like website name, description, keywords, webmaster name, and similar. Use this interface to modify website details and information about webmaster.

### 3.3 General Settings -> Content Management

Content Management tab contains allows changing content building settings. Here you may select search engine which will be used to gather content, enable random search engine (recommended), activate news system and slow building feature, configure some other settings like RSS feeds, etc. You will find more details about most important features below.

If you have activated "Slow Building" feature, please read this section to understand how it works. Other website generators build all pages immediately after installing. For example, if you will load 1000 keywords, other tools will automatically create 1000 different pages immediately. This is not good, because search engines may flag your domain as spam. Why? Because it doesn't look natural when completely new domain gets thousands of pages with new content overnight. Search engines will not like it.

AdSense Money Maker is different. It doesn't matter how many keywords you added, software will build only several pages per day. Let's say you added 1000 keywords total. If "Slow Building" feature is activated, software will not create 1000 of pages at the same time. AdSense Money Maker will create index page only. After a few hours software will build some more (2-5) pages automatically. Next day more new pages will be added again, so search engines will think your website is daily updated by human.

**ATTENTION:** If you activated "Slow Building" feature, you **MUST** activate RSS Pinger cronjob. It will be explained later...

AdSense Money Maker can truncate displayed content up to X symbols. For example, if you don't want to display all content on your pages (because content is too long, or for other reasons), just specify how many symbols should be displayed per page. If you will enter value 200 for example, software will automatically truncate displayed text up to 200 symbols. However, it's not recommended to have this value lower than 500. The more text for search engines - the more traffic for you! If you don't want to truncate displayed text, just leave default value 0.

AdSense Money Maker also allows your site visitors to add your URL to social bookmarking websites automatically. When social bookmarking support is activated, small icons to social bookmarking sites will be displayed on all pages. When visitor will click this icon, your URL will be submitted to social bookmarking websites automatically.

As you may know, backlinks from social bookmarking websites helps to get better search engine rankings and high quality traffic, so it's recommended to activate this feature.

Using this tool, you can markov parsed content. If markov option will be activated, software will automatically rewrite content (using internal markov chain and other methods) to make it 100% unique.

### **3.4 General Settings -> Ads Serving**

Ads serving tab allows managing ad units displayed on website. "Contextual Advertising Options" area contains settings for Google AdSense and Yahoo Publisher Network programs. Please note, that according to AdSense Terms of Service, it's not allowed for publishers to display ads from another contextual networks, so if you activate Google AdSense, be sure to disable Yahoo Publisher Network, and vice-versa.

"Advanced Contextual Advertising Options" area allows configuring advertisements which are based on feeds. If you will activate PeakClick option, visitors will see related ads from PeakClick network.

When PeakClick activated, you may want to use alternative keywords option. For example, if visitor is browsing page named "ipod.html" on your website powered by AdSense Money Maker, he will see PeakClick ads related to ipod. However, if you would like visitor to see ads about "cars" or "hotels" for example, just activate alternative keywords option.

When this option is activated, you may enter alternative keywords (separate each keyword using comma) via admin panel, and visitors will see ads related **NOT** to page's content, but to your alternative keywords. So if you will enter keywords about cars, visitors will see advertisements related to cars, even if website is about apple ipod.

AdSense Money Maker also supports PayPopUp network that allows you to earn more money by displaying pop-up ads on website. If you will activate this option, each visitor will see new pop-up window with advertisements. Be sure to copy/paste your PayPopUp code via admin panel. You may get this code by logging on to your account at PayPopUp and clicking Get Code link. Same code is valid for ALL sites, there is no need to generate new code for each new domain.

### **3.5 General Settings -> Style & Templates**

This section allows quickly manage website style and layout. If you want to change site's layout, just select new template from dropdown menu and save new settings. No changes will be made to website content, so you may apply different template at any time.

AdSense Money Maker also has an option to load templates from custom directory (default templates directory is named "templates"). This option is useful when customer want to prevent any possible footprints. If you want to load templates from custom directory, just rename "templates" directory using FTP client, and enter new name of this directory via admin panel.

Also it's possible to rename templates. Just go inside templates directory and rename templates in any way you like. Once done, refresh Style & Templates page, and select new template you want to use.

### **3.6 General Settings -> Privacy Policy**

Starting in 2008, AdSense has updated terms of use, and all publishers are required to display privacy policy on sites showing AdSense ads. This is NOT optional, this is required! I suggest not risking getting AdSense account closed. Software automatically generates privacy policy during installation, and links to privacy policy page are displayed on website. If you want to change this policy, you can do it via admin panel. Add/modify text you want and save the changes.

You may use variable \$ROOT\_URL in privacy text. This variable will be replaced with actual URL of site when displaying privacy policy for visitors.

#### **4.1 Keywords Management -> Add New Keywords**

This section allows adding keywords which will be used to build internal pages. If you will add 5 keywords, software will automatically create 5 new pages related to these keywords. Each keyword (phrase) should start in new line.

#### **4.2 Keywords Management -> Manage Keywords**

This section allows deleting keywords which are not needed anymore. Please note that deleting keywords will delete internal pages related to these keywords. For example, if you will delete 3 keywords, 3 internal pages will be removed from website too.

#### **4.3 Keywords Management -> Delete ALL Keywords**

This section will delete all keywords from database. It can be useful when you want to reload website content completely. Just use this option, and all content will be removed in seconds, so you will have an empty website ready for new content.

#### **4.4 Keywords Management -> Keywords Filter**

AdSense Money Maker allows defining bad keywords to ensure your pages will not contain prohibited keywords. This is very useful for AdSense based websites, because AdSense policy does not allow displaying ads on pages which have adult keywords or promote illegal products. Here you may enter all keywords that will be removed automatically.

Example: if you will enter word sex here, all phrases containing this word (or part of it) will be removed from your pages automatically. So system will automatically remove pages with keywords like "sexy girls", "free sex pictures", and so on...

## **5.1 Links Management -> Add New Links**

Using this section, you may add links which will be displayed on website below navigation menu. For example, if you want to display link to your another domain(s) on AdSense Money Maker powered website, just add these links here. Be sure to read about links formatting in admin panel before adding them.

Please note: you need to activate External Links option for added links to appear on website. It can be done "Content Management" tab and setting "Enable External Links" option to YES.

## **5.2 Links Management -> Manage Links**

Using this section, you may remove links which you don't want to be displayed on website anymore. Just check links you want to be removed and apply changes.

## 6.1 Advanced Settings -> RSS Pinger

What is RSS Pinger and why you need it? As you know, blogs are ranked well on search engines, because most of blogs have many backlinks. Also they have fresh and real traffic from web directories. AdSense Money Maker will make your website to look like daily updated blog with tons of fresh content. It just doesn't matter that you didn't add any new pages to your website for ages - unique features of RSS Pinger will trick web directories.

RSS Pinger is very important for webmasters who have Slow Building feature enabled. Slow Building feature works ONLY when RSS Pinger module is running, so be sure to configure RSS Pinger properly.

Configuring RSS Pinger: All you need to do - setup single cronjob for this module. Just log on to cPanel (or another control panel which comes with server) and setup cronjob to launch `rss_pinger.php` file. Usually it looks like this one on cPanel servers:  
`php -q /home/your_username/public_html/rss_pinger.php`

So if your cPanel username is "abc123" and software is installed on `public_html` directory, your cronjob will be:

**`php -q /home/abc123/public_html/rss_pinger.php`**

It's recommended to have RSS Pinger cronjob running every 3-6 hours (but no more often than 3 hours). If cronjob is launched successfully, you will not receive any email, Otherwise, email with problem details will be sent for you. In this case please check knowledgebase for possible solutions.

## 6.2 Advanced Settings -> Cloaking Engine

AdSense Money Maker comes with powerful cloaking engine. For example, if you want to display standard content for search engine bots, but want to redirect visitors to another URL (to your affiliate link for example), just activate cloaking engine and enter URL where visitors will be redirected automatically.

Please note: Make sure you understand what cloaking is. Cloaking engine will redirect visitors who come from search engines ONLY. All other visitors will see original content.

Software also allows you using custom 404 error pages. If visitor will request page which does not exist, he will get standard 404 error header by default. To monetize traffic even more, AdSense Money Maker can replace 404 error pages with custom content. Just activate Custom 404 option and enter URL where visitors should be redirected. When visitor will request non-existing page, he will be redirected to selected URL automatically.

## 7.1 Auto Keywords Plugin

Automatic Keywords plugin for AdSense Money Maker will improve your search engine rankings by automatically keeping site full of popular keywords and fresh content. This module will automatically connect to WordTracker service every day and will download latest unique keywords (duplicates will be removed automatically) related to your website. For example, if you have website about "apple ipod", this module will automatically download relevant keywords like "apple ipod nano", "apple ipod shuffle", "apple ipod accessories" and hundreds more... These keywords will be automatically stored on database and AdSense Money Maker will use them to build more and more new pages with relevant content.

**Please note:** Settings for this module are available only when Automatic Keywords plugin is installed.

## 7.2 RSS Content Module

When RSS Content plugin is activated, software will automatically parse remote RSS feeds (you can assign your own RSS feeds list, of course), get specified number of entries, rewrite each entry using markov function, perform many other tasks (it would take a few hours to explain, so let's keep it short) and store premium content on database. And it doesn't matter how many thousands of pages you have on website - each page will have its own high quality and 100% unique content using this extremely powerful plugin.

**Please note:** Settings for this module are available only when RSS Content plugin is installed.

## 7.3 YouTube Content Module

When YouTube Content plugin is activated, software will automatically display related videos from YouTube on all internal pages of this website. This module brings extra content and highly improves users' experience overall. Visitors will be able to preview videos on internal page directly, without having to leave your website.

Please note: Settings for this module are available only when YouTube Content module is installed.

## 8.1 Google Sitemaps Generator

AdSense Money Maker can generate valid Google sitemaps (XML files) and you can submit these sitemaps to Google later. Sitemap generator works when Slow Building feature is activated and adds new URLs to sitemap each time when software publishes new pages automatically.

You don't need to configure any settings for sitemap generator to work. Just be sure that file "sitemap.xml" is chmoded to 777 and slow building feature is activated.

Your Google sitemap file is located at **<http://yourdomain.com/sitemap.xml>**

## 9.1 Configuring Links Exchange Mailer

Links exchange mailer may help you to get more backlinks and increase search engine rankings by finding link partners automatically. To use this feature, free "phpwhois" library is required. You may download it from <http://www.adsenseboy.com/phpwhois.zip> at any time. Upload whole phpwhois directory to your server where AdSense Money Maker is installed. Use this cronjob to setup links exchange mailer:

```
php -q /path_to_uploaded_files/dowhois.php
```

So if your cPanel username is "abc123" and software is installed on public\_html directory, your cronjob will be:

```
php -q /home/abc123/public_html/dowhois.php
```

When cronjob is launched for one time, up to 100 different webmasters will be emailed, so be sure not to run this cronjob too often.

## 10.1 Using Templates and Custom Functions

**This section is dedicated for advanced users ONLY, who want to make custom templates for AdSense Money Maker. 99% of customers do not need it so you may skip this section. If you need extra templates, you may find them in customer area!**

AdSense Money Maker comes with built-in templates, but you are welcome to make your custom templates. Each template contains 7 PHP files – addlink.php (for adding links), index.php (for index page), links.php (to display backlinks of other sites you exchange links with), privacy.php (to display privacy policy for visitors), results.php (for content based pages), sitemap.php (for sitemap) and tags.php (for tags).

To create new custom template, you need to upload folder "your\_template\_name" (which contains these 6 files) to "templates" directory, so template will be available for use in admin panel.

To start making your custom template, simply create complete page (containing your desired layout, design elements, content, etc.) like you do when making any website. Then just add desired functions to your template. Be sure your files have .PHP extension! If you template is HTML file, rename its extension from .html to .php first. All available functions for each file are listed below.

Each function is written in this way – **function\_name(P1, P2, P3, P4....)**; where P stands for parameter. So if function looks like some\_function(P1, P2); for example, it means this function requires 2 parameters to be entered. Available parameters for each function are listed below.

**ATTENTION: I highly recommend you to analyze templates which come with AdSense Money Maker before making your own templates** – it will help you to better understand how templates system works.

Also take care about lower and upper cases in function names. If function is named **My\_Function** and you will enter **my\_function** in your template, function will not work.

### Functions for index.php:

**Make\_Content(P1, P2, P3);** Use this function to display text scrapped from search engines. All these parameters are same and complete code should look like - **<?php Make\_Content(\$keyword\_id, \$page\_keyword, \$content); ?>**

**Keyword\_Links(P1);** Use this function to display links to internal pages on your website (site navigation). 1<sup>st</sup> parameter specifies keyword id. So code will look like - **<?php Keyword\_Links(\$keyword\_id); ?>**

### Functions for results.php.

**meta\_all(P1, P2, P3, P4);** Use this function to generate meta title, meta description and meta keyword tags automatically. All parameters are always same. So if you want script to generate all these tags automatically for each content page, just insert this code to results.php - **<?php meta\_all(\$keyword\_id, \$meta\_title, \$meta\_description, \$meta\_keywords); ?>**

**Make\_News(P1, P2, P3, P4, P5);** Use this function to display latest news for selected topic (keyword). All parameters are always same, and your code will look like - **<?php Make\_News(\$keyword\_id, \$page\_keyword, \$news\_title, \$news\_content, \$news\_link); ?>**

**Make\_Content(P1, P2, P3);** Use this function to display text scrapped from search engines. All these parameters are the same and complete code should look like - **<?php Make\_Content(\$keyword\_id, \$page\_keyword, \$content); ?>**

**Keyword\_Links(P1);** Use this function to display links to internal pages on your website (site navigation). 1<sup>st</sup> parameter specifies keyword id. So code will look like - **<?php Keyword\_Links(\$keyword\_id); ?>**

**Social\_Bookmarks(P1);** Use this function to display social bookmarking icons, so your site visitor may click on selected icon and add your URL to social bookmarking websites automatically. 1<sup>st</sup> parameter specifies keyword id and it's always the same. So if you want script to display social bookmarking icons, just insert this code to results.php - **<?php Social\_Bookmarks(\$page\_keyword); ?>**.

**display\_peakclick(P1, P2);** Use this function to display ads from PeakClick. 1<sup>st</sup> parameter specifies keyword id and it's always the same. 2<sup>nd</sup> parameter specifies max number of entries displayed. So if you want script to display 5 ads from PeakClick, just insert this code to results.php - **<?php display\_peakclick (\$page\_keyword, 5); ?>**.

## Functions for sitemap.php

**sitemap(P1);** Use this function to create sitemap for your website. Parameters are always same. So if you want sitemap to be displayed, insert this code to sitemap.php file - **<?php sitemap(\$page\_number); ?>**

## Functions for addlink.php

**<?php Display\_Links\_Form(P1); ?>**; Use this function to display links exchange form on website, so other webmasters may exchange text links with you. Parameter is always same, so your code should look like - **<?php Display\_Links\_Form(\$message); ?>**

## Functions for links.php

**Display\_Partners();** Use this function to display text link partners you exchange links with. Function requires no parameters, so all you need to do is insert this code to links.php file - **<?php Display\_Partners(); ?>**

## Functions for privacy.php

**<?php display\_privacy\_policy(); ?>**; Use this function to display privacy policy for visitors. Function requires no parameters, so your code will look like - **<?php display\_privacy\_policy(); ?>**

## Shared variables and functions for all template files.

This section displays names of shared functions and variables you may use with custom templates.

**display\_adsense(P1, P2, P3, P4, P5, P6, P7);** Use this function to display AdSense ads. P1 is width of Google ad, P2 is height of Google ad, P3 is color code for border, P4 is color for background, P5 is color for link, P6 is color text, and P7 is color for URL. So if you want to display AdSense block which is 160x600 in size, and has white border, white background, blue link, black text and black URL, just insert this code: **display\_adsense("160", "600", "FFFFFF", "FFFFFF", "0000FF", "000000", "000000");**

**display\_ypn(P1, P2, P3, P4, P5, P6, P7);** Use this function to display Yahoo Publisher Network ads. P1 is width of Yahoo ad, P2 is height of Yahoo ad, P3 is color code for border, P4 is color for background, P5 is color for link, P6 is color text, and P7 is color for URL. So if you want to display Yahoo block which is 160x600 in size, and has white border, white background, blue link, black text and black URL, just insert this code: **display\_ypn("160", "600", "FFFFFF", "FFFFFF", "0000FF", "000000", "000000");**

**display\_paypopup();** Use this function to display Pay-Pop-Up advertisements on website. Code should be placed right after <body> tag and looks like - **<?php display\_paypopup(); ?>**

**External\_Websites(P1);** Use this function to display external links to your other websites. P1 describes how many links to display. 1<sup>st</sup> parameter describes maximum number of links displayed. So if you want to display max 10 links, your code will look like - **<?php External\_Websites(10); ?>**

**\$\_SITE\_NAME;** This variable will print name of your website. So if you want to display name of your site, just insert this code to your template - **<?php echo \$\_SITE\_NAME; ?>**

**\$\_SITE\_DESC;** This variable will print description of your website. So if you want to display name of your site, just insert this code to your template - **<?php echo \$\_SITE\_DESC; ?>**

**\$\_SITE\_KEYWORDS;** This variable displays website keywords entered during installation (keywords can be changed via admin panel later).

## 11.1 License Validation

AdSense Money Maker has active license validation system, which connects to our servers every X days and validates your license. If license is invalid or deactivated (when customer requests for refund, for example), software simply stops working and displays error message.

AdSense Money Maker also comes with protection against fraudulent orders. When customer installs software, installation wizard connects to our servers and customer details (server's IP where software is being installed, IP address used to make order, email address used to make order, etc.) are logged on our database. In case order is fraudulent, we deactivate license and forward these details to Internet Crime Complaint Center, National White Collar Crime Center **AND** hosting (or server) provider.

## **12.1 Additional Notes**

What else... I'm making even more powerful tools right now and you may always contact me for these.

Also, there is a special forum for all AdSense Money Maker users where hundreds of webmasters share their best ideas about website promotion and online money making. Use this forum to find fresh ideas and discover latest web marketing methods, find out what works and what does not work today, how to optimize conversion rates, increase sales, and even more...

Don't forget to share your experience with other members too!

<http://www.forum.adsenseboy.com/>

Thank you,  
AdSenseBoy